

Definitions & Stakeholders

Controller	Processor
Data Protection Authority (ANPD)	
Personal Data	
Sensitive Data	Anonymized Data

Principles

Purpose Limitation	Necessity
Adequacy	Non-discrimination
Free Access	Transparency
Data Quality	Security
Accountability	Prevention

Territorial Scope

- Treatment in Brazil
- Offering of goods and services in Brazil
- Data from individuals located in Brazil



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Brazilian Data Protection Act (LGPD)

Data Subjects' Rights

Confirmation	Access
Rectify, Delete & Anonymize	
Withdraw Consent	
Transparency	

Legal Basis

Performance of Contract	Legal Obligation
Life Protection	Health Protection
Research	Defense in Court
Public Administration	Credit Protection
Legitimate Interest	Consent

International Data Transfer

Adequacy Decision			
Standard Clause	Customized Clause	Code of Conduct	Other
Corporate Rules	DPA Approval	International Cooperation	

Legal Basis for Sensitive Data

Fraud Prevention

Recent guidelines / drafts by ANPD (DPA)

Data Incident	Legitimate Interest
Artificial Intelligence	DPO
Children	International Transfer
Startups	High Risk

Other Requirements / Recommended Practices

Governance	
DPIA	LIA
Data Retention	Children
Security	Artificial Intelligence
Data Sharing	

Sector-Specific Laws

Consumer	Banking
Health	Infrastructure
Government	Law Enforcement
Children	Internet